



Student Progress Card

Bachelor of Science in Marketing

Student Name _____

ID # _____

Advisor _____

Liberal Arts Requirement (48 hrs)

Course	Gr.	Hrs.	Pts.
ENGLISH (9 hrs)			
ENGL 1900			
ENGL 2			
ENGL 3/4*			
SPEECH (3 hrs)			
CMM 1200			
SOCIAL SCIENCE (12hrs)			
HIST 1110 or 1120			
PSY 1010			
ANTH, HIST, POLS, PSY, SOC or WGST			
ANTH, HIST, POLS, PSY, SOC or WGST			
PHILOSOPHY & THEOLOGY (12 hrs)			
PHIL 1050			
PHIL 2050			
THEO 1000			
THEO 2			
SCIENCE (6 hrs)			
BIOL, CHEM, EAS or PHYS			
BIOL, CHEM, EAS, PHYS, or MATH			
MATH (6 hrs)			
MATH 1200**			
MATH 1320			

Business Core (45 hrs)

Course	Gr.	Hrs.	Pts.
BUSINESS FOUNDATIONS (1hr)			
BIZ 1000			
BIZ 1002			
ACCOUNTING (6 hrs)			
ACCT 2200			
ACCT 2220			
ECONOMICS (9 hrs)			
ECON 1900			
ECON 3120			
ECON 3140			
BUSINESS TECHNOLOGY MANAGEMENT (3 hrs)			
BTM 2000			
DECISION SCIENCES (6 hrs)			
OPM 2070			
OPM 3050			
FINANCE (3 hrs)			
FIN 3010			
INTERNATIONAL BUSINESS (3 hrs)			
IB 2000			
CAREER FOUNDATIONS (1 hrs)			
BIZ 3000			
MARKETING (3 hrs)			
MKT 3000			
MANAGEMENT (9 hrs)			
MGT 2000			
MGT 3000			
MGT 4000			
BUSINESS CAPSTONE (1hr)			
BIZ 4000			

MARKETING Major (18 hrs.)

Course	Gr.	Hrs.	Pts.
MKT CORE COURSES (9 hrs)			
MKT 4400			
MKT 4650			
MKT 4900			
MKT ELECTIVES (9 hrs)			
MKT 3300			
MKT 3400			
MKT 3600			
MKT 4550			
MKT 4600			
MKT 4910			

Electives (9 hrs)

Course	Gr.	Hrs.	Pts.

- MATH 1320 must be completed by the end of sophomore year; otherwise, students will not be allowed to register for Business coursework.
- The Marketing major must be completed in residence at SLU/SLU-Madrid
- Common Graduation Requirements: 30 of final 36 degree credit hours along with 50% of required business course credit in (SLU/SLU Madrid) University residence; a minimum GPA of 2.0 in total degree credits and, separately, in business course credit as well as in the specific major.

* An upper-division foreign language literature course may be substituted; however, students for whom English is a second language may not complete this requirement in their native language.

** Students who are exempt from MATH-1200 will replace with another math course.

BUSINESS CORE COURSE PRE-REQUISITES

ACCT-2200 Financial Accounting

Sophomore standing (30 hours)

ACCT-2220 Managerial Accounting

ACCT 2200 Financial Accounting

ECON-1900 Principles of Economics

MATH 1200 College Algebra

ECON-3140 Intermediate Microeconomics

ECON 1900 Principles of Economics

MATH 1320 Survey of Calculus

ECON-3120 Intermediate Macroeconomics

ECON 1900 Principles of Economics

MATH 1320 Survey of Calculus

FIN-3010 Principles of Finance

ACCT 2200 Financial Accounting

ACCT 2220 Managerial Acct (co-requisite)

ECON 1900 Principles of Economics

OPM 2070 Intro Business Statistics

IB-2000 Intro to International Business

ECON 1900 Principles of Economics

BTM-2000 Intro to Bus. Tech. Mgt.

(no pre-requisite)

MGT-2000 Legal Environment of Business I

(no pre-requisite)

MGT-3000 Mgt Theory and Practice

Sophomore standing (30 hours)

MKT-3000 Intro to Marketing Management

Sophomore standing (30 hours)

MGT-4000 Strategic Management and Policy

All Business Core courses must be taken before taking MGT 4000 and senior standing

BIZ-4000 Business Capstone

All Business Core courses must be taken before taking BIZ 4000 and senior standing

OPM-2070 Introductory Business Statistics

MATH 1200 College Algebra

OPM-3050 Intro to Management Sciences and Production Systems

OPM 2070 Intro Business Statistics

MATH 1320 Survey of Calculus