

# Robert J. Vogelaar, Ed.D., SPHR, SHRM-SCP

## Curriculum Vitae

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## **EDUCATIONAL BACKGROUND**

### ***Post-Secondary Education***

- 2005 Doctor of Education, Educational Leadership, Saint Louis University, St. Louis, Missouri.
- 2002 Master of Science, Educational Leadership: Secondary Education, Northwest Missouri State University, Maryville, Missouri.
- 2002 Master of Arts, Communication Studies, University of Kansas, Lawrence, Kansas. (Thesis with Honors).
- 1992 Bachelor of Science, Curriculum and Instruction, University of Missouri, Columbia, Missouri.

### ***Honors & Associations***

Paul Harris Fellow, Rotary International, Presented by East Clay Rotary, 2021  
Vision Award, Central States Center for School Reform, 2008.  
Excellence in Service to Education Nominee, Northland Regional Chamber of Commerce, 2007.  
Excellence in Service Award, South Valley Middle School Parent-Teacher Association, 2007.  
Honors Thesis, Department of Communication Studies, University of Kansas, 2002.  
Pi Lambda Theta, University of Kansas Chapter, 2002.  
Who's Who Among America's Teachers, 1996, 1998, 2000, and 2002.  
Francis McCurdy Award for Excellence, University of Missouri, Columbia, Missouri, 1992.

**LEADERSHIP EXPERIENCE**

March 2008 — June 2022	Assistant Superintendent, Liberty Public School District #53, Liberty, Missouri.
August 2004 — March 2008	Principal, South Valley Middle School, Liberty Public School District #53, Liberty, Missouri.
August 2002 — July 2004	Assistant Principal, South Valley Middle School, Liberty Public School District #53, Liberty, Missouri.
August 1993 — August 1996	Director, Eagle Lake Camps, The Navigators, Colorado Springs, Colorado.

**ACADEMIC EXPERIENCE**

August 2022 — Present	Assistant Professor, Saint Louis University
January 2020 — July 2022	Adjunct Professor, Park University, Parkville, Missouri.
August 2014 — July 2022	Dissertation Advisor, University of Missouri, Columbia, Missouri.
January 2012 — July 2022	Adjunct Professor, Saint Louis University, St. Louis, Missouri.
August 2005 — July 2022	Adjunct Professor, Northwest Missouri State University, Maryville, Missouri.
May 2007 — July 2007	Adjunct Professor, William Jewell College, Liberty, Missouri.
August 1997 — June 2002	Teacher and Administrative Services, New Mark Middle School, North Kansas City School District #74, Kansas City, Missouri.
August 1995 — June 1997	Teacher, North Kansas City High School, North Kansas City School District #74, Kansas City, Missouri.
August 1993 — June 1994	Teacher, New Mark Middle School, North Kansas City School District #74, Kansas City, Missouri.

December 1992 — June 1993      Teacher, Eastgate Middle School, North Kansas City School District #74, Kansas City, Missouri.

### **PROFESSIONAL SERVICE**

Vice Chair, Missouri Partnership for Educational Renewal, University of Missouri, 2022  
Trustee, Board of Trustees, CSD-Retirement Trust, 2018-2022  
Member, COMS Alumni Board, University of Kansas, 2014-2022  
Member, Board of Advisors, CSD-Retirement Trust, 2013-2022  
Member, Investment Committee, CSD-Retirement Trust, 2013-2022  
Member, Executive Board, Central States Center for School Reform, 2005-2008.  
Treasurer, Central States Center for School Reform, 2006-2008.  
Past-President, Greater Kansas City Missouri Principals Association, 2008-2009.  
Regional Member of the Board, Missouri Association of Secondary School Principals, Columbia, Missouri, 2007-2008.  
President, Greater Kansas City Missouri Principals Association, 2007-2008.  
President-Elect, Greater Kansas City Missouri Principals Association, 2006-2007.  
Member, Executive Board, Greater Kansas City Missouri Principals Association, 2004-2006.  
Administrator of the Year Awards, Selection Committee, Greater Kansas City Missouri Principals Association, 2004-2008.

### **INSTRUCTIONAL ACTIVITIES**

#### ***Undergraduate Courses Taught***

Secondary Methods of Instruction, William Jewell College

#### ***Masters-Level Graduate Courses Taught***

Managing the Building Level Curriculum, Saint Louis University  
Curriculum Design, Northwest Missouri State University  
Improvement of Teaching, Northwest Missouri State University  
K-12 Internship, Northwest Missouri State University  
Methods of Educational Research, Northwest Missouri State University  
Middle School Philosophy, Northwest Missouri State University  
Practicum and Seminar in the Improvement of Teaching, Northwest Missouri State University  
School Law, Northwest Missouri State University (online)  
School Law, Park University (online)  
School Supervision, Northwest Missouri State University  
The Principalship, Northwest Missouri State University (online)  
The School Administrator's Leadership Academy, Northwest Missouri State University  
The Teacher Leader, Northwest Missouri State University

### ***Specialist-Level Graduate Courses Taught***

Human Resources Administration, Northwest Missouri State University  
Human Resources Administration, Park University (online course developer and instructor)  
Human Resources Seminar, Northwest Missouri State University  
Innovative School Leadership, Northwest Missouri State University  
Internship for School Administration & Supervision, Northwest Missouri State University  
Negotiations Seminar, Northwest Missouri State University  
Philosophy of Education, Northwest Missouri State University (online)  
School Law, Northwest Missouri State University (online)  
School Law Seminar, Northwest Missouri State University  
School Personnel Administration, Northwest Missouri State University  
School Public Relations Seminar, Northwest Missouri State University (online)  
School Supervision, Northwest Missouri State University  
The School Administrator's Leadership Academy, Northwest Missouri State University

### ***Doctoral-Level Graduate Courses Taught***

Human Resources Administration, Saint Louis University  
School Facilities, Saint Louis University  
School Business Administration, Saint Louis University

## **PUBLICATIONS/UNPUBLISHED WORKS**

- Vogelaar, R. J. (2002). *The rhetoric of organizational apologia and image restoration discourse: Toward a pragmatic approach to strategy selection in crisis situations*. Unpublished master's thesis. University of Kansas.
- Vogelaar, R. J. (2005). *Rhetorical approaches to crisis communication: The research, development, and validation of an image repair situational theory for educational leaders*. Unpublished doctoral thesis. Saint Louis University.
- Vogelaar, R. J. (2010). *Rhetorical approaches to crisis communication: The research, development, and validation of an image repair situational theory for educational leaders*. Lambert Academic Publishing. Saarbrücken, Germany.

## **PROFESSIONAL PRESENTATIONS**

- Vogelaar, R. J. & Ulrich, D. (2004). *Speak for Yourself: Proactive De-Escalation Strategies*. Given at the Mandt System's Annual International Conference entitled: Surviving the Nightmare; Seizing the Dream. Dallas, Texas, April 22, 2004.
- Vogelaar, R. J. (2005). *Speak for Yourself: Image Repair Situational Theory*. National School Public Relations Association's Annual Conference. Chicago, Illinois, 2005.

- Antequera, C. & Vogelaar, R. J. (2011). *How Talent Management Software Can Improve Your School*. American Association of School Personnel Administrators' 73<sup>rd</sup> Annual Conference. Reno, Nevada, 2011.
- Corn, F. & Vogelaar, R. J. (2011). *Strategic and Sustainable Compensation Structures*. American Association of School Personnel Administrators' 73<sup>rd</sup> Annual Conference. Reno, Nevada, 2011.
- Vogelaar, R. J. (2016). *Managing Angry Employees & Other Stakeholders Using S.T.A.I.R. Theory*. Missouri Association of School Business Officials' Annual Spring Conference, Tan-Tar-A Resort, May 4, 2016.
- Frost, M. & Vogelaar, R. J. (2016). *Strategic Hiring*. American Association of School Personnel Administrators' 78<sup>th</sup> Annual Conference. Orlando, Florida, October 11 – 14, 2016.
- Vogelaar, R. J. (2016). *Communicating with Angry Employees and Other Stakeholders Using the S.T.A.I.R. Way*. American Association of School Personnel Administrators' 78<sup>th</sup> Annual Conference. Orlando, Florida, October 11 – 14, 2016.
- Vogelaar, R. J. (2019). *Crisis Communication Using the S.T.A.I.R. Way*. Missouri Association of School Administrators/Missouri School Public Relations Association, Annual Spring Conference. Lodge of the Four Seasons, Osage Beach, Missouri, March 27 – 29, 2019.
- Keyser, S., Vogelaar R. J., Brooks, C., Wood, K., Gardner, R., Gruber, M. J. (2019). *Pros and Cons of One 403(b) Provider: Impact of 2009 Internal Revenue Code Changes*. Missouri Association of School Business Officials, Annual Spring Conference. Tan-Tar-A Resort, Osage Beach, Missouri, April 29 – May 1, 2019.
- Vogelaar, R. J. (2022). *De-escalation in Angry Situations: A Framework for Effective Crisis Management for Educational Leaders*. The Missouri Association of School Personnel Administrators, Annual Fall Conference. Tan-Tar-A Resort at Margaritaville, Lake of the Ozarks, September 1, 2022.